

“WOOLWORTHS / SWISSE” PROMOTION

HOW TO ENTER

1. To be eligible to enter, individuals must purchase any Swisse product from a participating Woolworths store between 01/02/2010 and close of business on 28/02/2010.
2. To enter, individuals must then either:
 - a) fully complete the official entry form (available in participating Woolworths stores) and send to the reply paid address specified on the entry form (i.e. Reply Paid 65755 %oUltimateTrip to London+ Promotion, Swisse Vitamins Pty Ltd, 36-38 Gipps Street, Collingwood VIC 3066) so that it is received by last mail on 05/03/2010.

OR

- b) visit www.swisse.com.au, follow the prompts to the competition entry page, input the requested details and submit the fully completed entry form by 11.59pm AEDST on 05/03/2010.

TERMS AND CONDITIONS

1. Information on how to enter and prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian residents.
3. Employees (and their immediate families) of the Promoter, Woolworths and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
4. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrants identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
5. Incomplete, indecipherable or illegible entries will be deemed invalid.

6. Multiple entries permitted, subject to the following: (a) only one entry permitted per specified purchase requirement; and (b) each entry must be submitted separately and in accordance with entry requirements.
7. Entrants must retain their original Woolworths purchase receipt(s) for all entries as proof of purchase. Failure to produce the proof of purchase for all entries when requested may, in the absolute discretion of the Promoter, result in invalidation of ALL of an entrant's entries and forfeiture of any right to a prize. Purchase receipt(s) must clearly specify the store of purchase and that the purchase was made during the promotional period but prior to entry.
8. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
9. Promotion commences on 01/02/2010 and ends for purchases at close of business on 28/02/2010. Entries close last mail received (mail entries) and at 11.59pm AEDST (online entries) on 05/03/2010. The draw will take place at Anisimoff Legal, Level 4, 448 St Kilda Road, Melbourne VIC 3004 on 29/03/2010 at 2pm.
10. Winner will be notified by telephone and in writing and the winner's name will be published in The Australian on 12/04/2010.
11. The Promoter's decision is final and no correspondence will be entered into.
12. The first valid entry drawn will win a tour holiday package to England up to the value of AU\$50,000 (depending date and point of departure, number of companions and the selected tour holiday package). The number of companions will be at the winner's discretion, however, the total cost of the tour holiday package cannot exceed AU\$50,000. The winner can only choose a tour holiday package available from the prize supplier, Australian Sports Tours and must take their tour holiday package by 31/12/2012. The length of stay and the accommodation will depend on the chosen tour holiday package and will be arranged by the Promoter in consultation with the winner. In the event that the winner wishes to vary any tour holiday package on offer the Promoter will endeavor to accommodate the winner, however, all such changes will be subject to approval by the Promoter and the prize supplier in their absolute discretion.

As part of the tour holiday package, the winner will also receive tickets to selected sporting events, to be determined by the Promoter in consultation with the winner. In addition, the tour holiday package includes return economy airfares from the winner's nearest capital city for the winner and their chosen companion(s) to England.

In the event that the Promoter fails to reach an agreement with the winner on any aspect of the tour holiday package, the final decision will rest with the Promoter in its absolute discretion.

Spending money, meals, taxes, insurance, passports, visas, vaccinations, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs are not included. Prize must be taken by 31/12/2012 and is subject to booking and flight availability.

13. During the entire duration of the prize, a nominated parent/guardian must accompany any person under 18 years of age. The winner (and any companion(s)) must depart from and return to the same departure point and travel together. Frequent flyer points will not form part of the prize.
14. Itinerary to be determined by the Promoter in agreement with the winner but in the event that agreement cannot be reached, the Promoter reserves the right to determine the itinerary.
15. Prize is subject to the standard terms and conditions of individual prize and service providers. Winner may be required to present credit card at time of accommodation check in.
16. If the winner of the prize is under the age of 18 years, the prize will be awarded to the winner's nominated parent or guardian.
17. Subject to the unclaimed prize draw clause, if for any reason a winner does not take the prize or an element of the prize by the time stipulated by the Promoter, then the prize or that element of the prize will be forfeited.
18. If the prize (or part of the prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
19. The selected sporting event ticket prizes are subject to the event venue and ticket terms and conditions, including any applicable age restriction. The Promoter and event organizers hereby expressly reserve the right to eject any winner (and/or his/her companion) for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize.
20. Total prize pool value is up to AU\$50,000.
21. Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
22. A draw for the prize, if unclaimed, may take place on 29/06/2010 at the same time and place as the original draw, subject to any directions from a regulatory authority. The Winner's names will be published in The Australian on 13/07/2010.
23. Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without

remuneration for the purpose of promoting this competition (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.

24. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
25. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used.
26. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
27. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) if the winner's selected sporting event and/or tour holiday package is cancelled for any reason beyond the reasonable control of the Promoter; (f) any tax liability incurred by a winner or entrant; or (g) taking of the prize.
28. As a condition of accepting the prize, the winner (and any companion(s)) must sign any legal documentation as and in the form required by the Promoter and/or prize suppliers in their absolute discretion, including but not limited to a legal release and indemnity form.
29. The Promoter collects personal information in order to conduct the promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Entrants should direct any request to access, update or correct information to the Promoter. All entries become the property of the Promoter.

30. The Promoter is Swisse Vitamins Pty Ltd (ABN 62 004 926 005) of 36-38 Gipps Street, Collingwood, Melbourne VIC 3066, telephone (03) 9418 6767.

NSW Permit No. LTPS/09/12102, VIC Permit No. 09/4136, ACT Permit No. TP09/5183, SA Permit No. T09/3134.